



The Market: Columbus is the center of commerce for a 26 county trade area of west central Georgia and east central Alabama. The area contains more than 731,700 people with more than \$6.4 billion in effective buying income. The central MSA contains four counties with a combined population of 275,400 people with \$3.4 billion in effective buying income. Neighboring Ft. Benning is the world's largest U.S. military installation and pumps millions into the economy every year.

Cost of living and unemployment are low. Columbus is often cited in major media as the fastest growing area in Georgia and sometimes the largest growth area in the South.

As part of the support services offered by the Columbus Civic Center, Baker Communications, a professional marketing firm contracted by the Civic Center, provides market, media and promotional consulting and coordination.

To book an event call our booking section at 571-5889 (local) or toll free at 1-800-711-3986. Ticket sales are handled by TicketMaster. For ticket information and calendar of events call our box office at (706) 321-3851.



Columbus Civic Center
P.O. Box 1340
Columbus, Georgia 31902-1340
Phone: (706) 571-5889 or 1-800-711-3986
Fax: (706) 571-5827

**WORLD
PREMIER
OPENING**



**COLUMBUS
CIVIC CENTER**

**THE SOUTH'S NEWEST
STAR ATTRACTION**





Welcome to the grand opening of the all new Columbus Civic Center.

The horseshoe shaped facility is as functional as it is beautiful. It is designed to accommodate a wide variety of events and performances to delight the young and young-at-heart, music lovers, art patrons, seekers of the magical and extraordinary, sports fans, ice skaters, party organizers, shoppers and collectors.

There is ample space both inside and outside of the facility. The Columbus Civic Center has covered arcades on the East and West sides of the building and a covered canopy at the North entrance. The South Plaza connects the Civic Center to the Riverwalk framing the Chattahoochee River while the North Plaza connects with the pedestrian spine linking all of the South Commons Park sporting facilities.

Whether you are booking or attending any event, the Columbus Civic Center is ideally suited for virtually any need. Patrons throughout the region and performers the world over will equally enjoy the facility's versatile design and plentiful amenities including a dazzling array of technology, lighting and comforts capable of delivering everything from the classic conservative to the most unique in presentations.

Facility Specifications:

Seating: Hockey – 7,600
Basketball – 8,700
Center Stage – 10,000
End Stage – 9,800

Parking:

The paved parking areas contain a total of 4,424 spaces, including handicapped accessible spaces, for the South Commons Park. Bus parking is located east of the civic center with parking for 17 buses.

Load-In Location:

- Located at the south end of the building at the Loading Dock area.
- Exterior roll-up door measures 16' wide x 14' high.
- Interior roll-up door measures 16' wide x 14' high.
- Distance from the exterior door to interior door is approximately 58'.
- Distance from interior door to rear of stage is approximately 22'.

Truck Staging:

The truck staging area is located outside the Loading Dock and is approximately 55' wide x 160' long.

Loading Area:

The interior staging area (backstage) is approximately 60' x 40'. There is an interior drive to a roll-up door at the Arena Level floor and also a dock with leveling plate.

Rigging:

End and Center Stage Configurations:

- The grid is 15'-0" x 13'-1" and is incorporated into the bottom chord of the roof trusses.

- 73 rigging points are located on this grid.
- Each point can hold a maximum load of 2,500 lb.

Electrical Service:

Three show power rooms and one mobile truck power point are located on the Arena Level floor.

Show Support Areas:

- Star/Official Dressing Rooms (two)
- Press Room
- Press Work/Lounge Room
- Locker Rooms (four)

Note: The locker rooms are arranged with interconnecting doors providing the option of two larger locker rooms.

- Production Office

Restrooms:

- Women's Restrooms (five)
- Men's Restrooms (five)
- Family Toilet Rooms (four)

Concessions:

- Permanent stands (six)
- Portable locations for vendor carts (three)
- Vendor Depots for mobile food/beverage (two)
- Hospitality Room with premium seating (32 fixed seats) of approximately 5000 sq. ft. Area can be subdivided into three rooms: 2 at approximately 1500 sq. ft. and 1 at approximately 2000 sq. ft.
- Food and Beverage Provider – **Fine Host, Inc.**