

MILWAUKEE BREWERS  
BASEBALL CLUB



MILWAUKEE COUNTY STADIUM, MILWAUKEE, WI 53214 (414)933-4114

June 26, 1989

Ms. Pam Baker  
Total Business Concepts  
233 12th St.  
Suite 612  
Columbus, GA 31901

Dear Pam:

I would like to thank you and Total Business Concepts for the job you did on the commercials promoting the Milwaukee Brewers Clubhouse Shop.

Even though we were all working on tight deadlines, you and your staff turned the job around quickly and, more importantly, professionally. The Brewers Clubhouse Shop set a one day sales record at the June 3 Grand Opening, and I want you to know that Total Business Concepts was certainly a part of that success.

Pam, it was a pleasure working with you and your staff. I am sure that the Brewers and Total Business Concepts will be doing business in the future.

Thanks again, and I look forward to working with you soon.

Sincerely,

A handwritten signature in black ink that reads "Jake Frego". The signature is written in a cursive, flowing style.

Jake Frego  
Assistant Director  
Market Research and Retailing