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Consumers are changing the way they access digital content, demanding that they be able to access the same content through multiple CE devices and platforms. The move to this form of content convergence is being driven by factors such as a shift towards "all-IP" and embedded networking connectivity....

Lead Analyst: Pam Duffey

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The success of the iPod has redefined several markets, namely the MP3 player and digital content markets, as well as revitalised the Apple brand itself. This may in turn disrupt the computing and convergence landscape...

Lead Analyst: Pam Duffey

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The emergence of Muni broadband offers opportunities as well as threats to your business. For a large number of reasons, municipalities are considering the concept of a Municipal Broadband Network as the "fifth utility." These communities are choosing between deploying fibre and a wireless broadband...

Lead Analyst: Pam Duffey

The BlackBerry: Still No 1 as wireless e-mail market reaches inflection point

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RIM's BlackBerry remains the dominant wireless e-mail solution and the BlackBerry brand has become a by-word for wireless e-mail in general. RIM posted strong fiscal Q2 2005 results, reporting a 57% increase in profits as it added 620,000 BlackBerry subscribers, putting it on course to surpass the 4...

Lead Analyst: Pam Duffey

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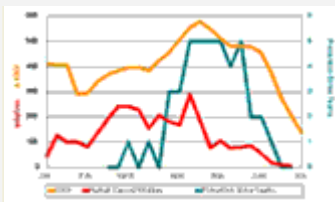
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Lead Analyst: Pam Duffey

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[Table of Contents](#)

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Consumers are changing the way they access digital content, demanding that they be able to access the same content through multiple CE devices and platforms. The move to this form of content convergence is being driven by factors such as a shift towards "all-IP" and embedded networking connectivity. But what exactly does content convergence entail, and how will it affect your business? Purchase this report to find out.

Consumers have long battled technology companies over content ownership, as the communications market changes from device centric to content centric. It is the content that interests the market and the ability to retrieve and use that content across devices, networks and geographies that drives both innovation and profits.

"Placeshifting" has gained the most interest from the operator community, with Vodafone launching its Mein PC service, which enables customers to use their 3G phones to access multimedia files that are stored on their home PCs. Other technology and commercial options also exist that enable consumers to stream content across multiple devices. What are these options, and what is their potential market impact? Should they be seen as opportunities or threats to mobile operators? This report will tell you.

This report analyses the content convergence market and assesses its impact on the value chain. It provides forecasts for the digital home market, VoIP, IPTV, online music content, mobile content and network gaming. The report answers questions including:

- What demand exists for content convergence?
- What is the potential business model and service uptake?
- How will mobile operators respond to the emergence of placeshifting?
- Is placeshifting competitive or complimentary to their own service offerings?
- How does this impact the operator vs content owner/brands debate and the battle for consumer control?
- What is the role of the mobile handset and the mobile phone manufacturer?
- What is the potential impact on other stakeholders, such as content firms, vendors and other service providers?
- What are the DRM issues and how are they being resolved?
- How will standardisation initiatives such as the DLNA affect market evolution?
- What will be the key driving applications of networked consumer electronics and media devices?

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Monetising mobile social networking

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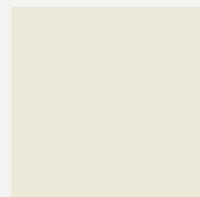
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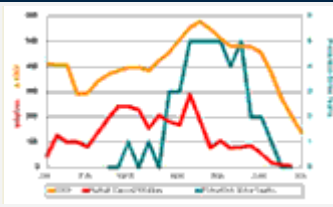
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<< Back

Page: 1 of 12

Next >>

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Is consumer email likely to cause the death of texting? In 2006, there were around 1.45 billion email accounts, consisting of enterprise and consumer inboxes. Enterprise email has made its way to mobile, most notably in the BlackBerry devices from RIM...

Lead Analyst: Adam Walkden

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Lead Analyst: Pam Duffey

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If you are a mobile operator you probably regard Fixed Mobile Convergence as an effective way of increasing the functionality of the mobile handset and maintaining current ARPU levels. But if you are a fixed-line operator you are looking to FMC as a means of countering substitution and displacement ...

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Mobile Device Management Report 2006-2011: Evaluating the business case of FOTA and beyond

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As mobile devices increase in complexity and progress towards data-centric functionalities, the limited ability of wireless operators to effectively manage and control these terminals once they are deployed has become a critical issue to address...

Lead Analyst: Marcia Kaplan

Mobile communities and user generated content 2006-2011: Monetising mobile social networking

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Mobile operators are keen to replicate the growth of communities and user-generated content seen on the fixed line internet. Mobile communities and user-generated content are seen as potential drivers of data usage because they provide compelling content to subscribers. However, there are significan...

Lead Analyst: Adam Walkden

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As operators look for innovative ways to gain competitive advantage and increase operating profits through lower OpEx and CapEx, the outsourcing of network operation, application hosting and service delivery is gaining increasing traction. Is this something that will benefit your organisation? What ...

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<< Back

Page: 1 of 12

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