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## Meet Business Technology Solution Blogger Pam Baker

No techno-geek-speak here – just the information you need to evaluate new technology from an all-business point of view.

Success Staff

Success is proud to present our new contributing technology editor Pam Baker. She will be writing a special technology page in each print issue and a twice-weekly blog on [www.successmagazine.com](http://www.successmagazine.com). Among the topics discussed will be technology solutions for small to medium-sized businesses, evaluating new products, and the potential impact of new technology in business today.

Pam Baker is the author of six books and numerous technology articles for leading publications including *E-Commerce Times*, *MacNewsWorld*, *CRM Buyer*, *LinuxInsider*, *TechNewsWorld*, *Wireless IQ*, *Telematics Journal*, *IT Business Insider*, *Institutional Investor Magazine* (American cover story Oct. 2004 & 2005; European cover stories Feb 2005 & 2006, March 2005 & Sept. 2005 issues covering UK, Belgium, Ireland, Brazil and Turkey), *CIO Today Magazine*, *NewsFactor Network*, *Enterprise I.T.*, *SCI-Tech Today*, *Georgia Trend Magazine*, and Knight-Ridder/McClasky newspapers.

She is also the author of several analytical studies produced by VisionGain Research (based in London) covering the following topics: Convergence Trends, Apple in Wireless, Blackberry/RIM, and Municipal Wireless Networks. She has also done substantial analytical work for ABI Research, headquartered in New York. Baker was nominated for the 2004 Templeton-Cambridge Journalism Fellowship in Science and Religion in the UK, and is a member of the National Press Club in Washington, D.C.

Previously, she was also a small business owner. She founded and operated Baker Communications, a marketing, advertising and PR firm in Columbus, Georgia for 11 years. The firm's client list included Mead, Pratt & Whitney, Disney On Ice, TSYS, Johnston Industries, Diaz-Verson Capital Investments, and other high-profile clients.

Visit Pam's blog, [Business Technology Solutions](#).



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